

## Statewide Lodging Performance

### December 2005-2006

Market/Year	Month of December					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
<i>United States</i>										
2005	50.8%	\$90.56	\$45.99	69.05 mil.	135.97 mil.	63.1%	\$90.95	\$57.39	1.017 bil.	1.61 bil.
2006	50.2%	\$95.92	\$48.11	69.06 mil.	137.67 mil.	63.4%	\$97.31	\$61.69	1.027 bil.	1.62 bil.
% change	-1.2%	5.9%	4.6%	0.0%	1.2%	0.5%	7.0%	7.5%	1.1%	0.6%
<i>Mountain Region</i>										
2005	51.3%	\$87.42	\$44.81	8.38 mil.	16.36 mil.	65.0%	\$89.82	\$58.41	125.0 mil.	192.2 mil.
2006	52.7%	\$91.05	\$47.99	8.64 mil.	16.40 mil.	66.6%	\$93.99	\$62.58	129.0 mil.	193.8 mil.
% change	2.7%	4.2%	7.1%	3.1%	0.2%	2.5%	4.6%	7.1%	3.3%	0.9%
<i>State of Arizona</i>										
2005	54.1%	\$84.52	\$45.71	1.68 mil.	3.11 mil.	65.8%	\$90.39	\$59.47	24.1 mil.	36.6 mil.
2006	54.8%	\$91.77	\$50.25	1.70 mil.	3.10 mil.	67.0%	\$98.11	\$65.74	24.5 mil.	36.6 mil.
% change	1.3%	8.6%	9.9%	0.7%	-0.5%	1.8%	8.5%	10.5%	1.8%	0.0%
<i>Metro Phoenix</i>										
2005	55.0%	\$96.68	\$53.20	911,998	1.66 mil.	67.0%	\$102.60	\$68.75	13.0 mil.	19.44 mil.
2006	55.9%	\$105.15	\$58.77	921,207	1.65 mil.	68.2%	\$112.55	\$76.75	13.2 mil.	19.40 mil.
% change	1.6%	8.8%	10.5%	1.0%	-0.6%	1.8%	9.7%	11.6%	1.5%	-0.2%
<i>Metro Tucson</i>										
2005	60.3%	\$80.36	\$48.49	289,718	480,128	65.9%	\$87.42	\$57.64	3.7 mil.	5.63 mil.
2006	61.7%	\$86.32	\$53.24	293,262	475,509	68.3%	\$92.97	\$63.49	3.8 mil.	5.62 mil.
% change	2.3%	7.4%	9.8%	1.2%	-1.0%	3.6%	6.3%	10.1%	3.4%	-0.2%
<i>Flagstaff AZ</i>										
2005	49.9%	\$59.60	\$29.74	76,081	152,489	65.0%	\$65.23	\$42.41	1.17 mil.	1.79 mil.
2006	49.8%	\$64.63	\$32.21	76,005	152,489	64.9%	\$71.43	\$46.33	1.17 mil.	1.80 mil.
% change	-0.2%	8.4%	8.3%	-0.1%	0.0%	-0.2%	9.5%	9.2%	0.0%	0.2%
<i>Non-metro AZ</i>										
2005	50.2%	\$65.32	\$32.78	459,127	914,965	64.5%	\$70.36	\$45.37	6.9 mil.	10.7 mil.
2006	51.5%	\$69.91	\$36.00	468,066	908,920	65.4%	\$74.91	\$49.01	7.1 mil.	10.8 mil.
% change	2.6%	7.0%	9.8%	1.9%	-0.7%	1.4%	6.5%	8.0%	1.9%	0.4%

Source: Smith Travel Research